

U.S. Department of Justice
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended

For Six Month Period Ending 31 March 2014

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

SINGAPORE TOURISM BOAR

#2414

(c) Business Address(es) of Registrant

1156 Avenue of the Americas
Suite 702
New York, NY 10036 USA

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

Name	Position	Date Connection Ended
Serene Tan	Regional Director, Americas	31 December 2013

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Kershing Goh	49 East Clinton Avenue Tenafly, NJ 07670	Singaporean	Regional Director, Americas	01 January 2014

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Serene Tan	Regional Director, Americas	31 December 2013

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☒

If no, list names of persons who have not filed the required statement.

Kershing Goh (see attached registration)

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐

Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Please refer to the attached Marketing Activities - Attachment to Section III

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
Note:	Please refer to	Attachment to Section IV - Financial Information	

\$935,739.43

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Note 1:	Refer to Attachment to Section IV	Financial Information	see detailed breakdown
Note 2:	Public Relations Firm	FleishmanHillard 220 E 42nd Street 12th Floor New York, NY 10017	See Attachment to Section IV - Item 22 Public Relations/ Media in the Financial Information
Note3:	Advertising Agency	Handled directly by Head Office in Singapore (STB HQ)	Mostly the marketing promotions locally are done through events (see Marketing Activities- attachment to Section III). Refer to item 20 in the Financial Information - attachment to Section IV.

\$1,011,122.75

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)

Tourism Court

1 Orchard Spring Lane

Singapore 247729

SINGAPORE

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

From: REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)

Amount: \$1,011,122.75

Period: 01Oct2013 to 31Mar2014

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☐ Lectures or speeches
☒ Other (specify) Social Media

Electronic Communications

- ☐ Email
☐ Website URL(s): www.yoursingapore.com
☐ Social media websites URL(s): www.youtube.com
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☒ Other (specify) Travel Agencies, Tour Operators

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐ No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

03 APRIL 2014


Kershing Goh
Regional Director, Americas
Singapore Tourism Board

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Singapore Tourism Board

Last Name	First Name	Registration Date
Barnes	Tara	04/18/2013
Chio	Wen Jie	04/20/2012
Hong	Siong Chen	10/15/2013
Jong	Alice Ting	10/15/2013
Khalsa	Nirankar	04/20/2012
Lim	Divine	04/23/2007
Medina	Kerry	10/19/2012
Tan	Serene	10/08/2009 — TERMINATED 31 DEC 2013
GOH	KEASHING	04/03/2014

Attachment to Section III

Singapore Tourism Board Marketing Activities October 1, 2013 to March 31, 2014

Date	Event	Venue	Partner	Officer	Contact	Description
15-17 Oct 2013	IMEX America	Sands Expo, Las Vegas	Singapore Airlines, Marina Bay Sands, Suntec Exhibitions & Convention Centre, Singapore Expo, Destination Asia, Tour East, East West, Grand Hyatt Singapore, Pan Pacific Hotels & Resorts, Meritus Hotels & Resorts, Pan Pacific Hotel Singapore	Divine Lim	divine_lim@stb.gov.sg	IMEX America is the largest hosted buyer MICE trade show in North America. Singapore Exhibition & Convention Bureau and Partners took up a Singapore pavilion/Booth. A reception was hosted for buyers and media to launch our Singapore MICE Advantage Programme (SMAP).
15-Oct-2013	SMAP Launch Event	The Venetian, Las Vegas	Singapore Airlines, Changi Airport Group	Alice Jong Carol Hong	alice_jong@stb.gov.sg	Media/Stakeholder Event to launch the new Singapore MICE Advantage Program at IMEX Americas
24-Oct-2013	Meeting with Virtuoso	STB Office	Arlys Filmer Bennett	Kerry Medina, Wen Jie Chio	kerry_medina@stb.gov.sg	Meeting to explore possible membership in this travel agent consortia organization
3-6 Nov 2013	Meetings Focus Live: Hawaii Tradeshow	Hilton Waikoloa Village, Waikoloa, Hawaii	Meetings Focus	Tara Barnes	tara_barnes@stb.gov.sg	trade show to meet with U.S. meeting planners to secure events for Singapore
18-22 Nov 2013	International Amusement Parks & Attractions Convention	Orlando Convention Center	NA	Carol Hong, Nirankar Khalsa	nirankar_khalsa@stb.gov.sg	Attraction Industry b2b Conference - platform for meetings with Attraction industry
3-Dec-2013	Meeting with Prevue Magazine	STB Office	Jean Claude Chauloff	Kerry Medina, Wen Jie Chio	kerry_medina@stb.gov.sg	Meeting to explore future advertising opportunities
3-8 Dec 2013	Art Basel Miami	Miami Beach Convention Center + Multiple Venues	Art Stage Singapore	Carol Hong, Nirankar Khalsa	nirankar_khalsa@stb.gov.sg	Art Industry Fair - platform for meetings with Art Galleries / Collectors

Date	Event	Venue	Partner	Officer	Contact	Description
10-12 Dec 2013	IAEE Expo! Expo! Annual Meeting & Exhibition	Houston Convention Centre, Houston, TX	Singapore Expo	Divine Lim	divine_lim@stb.gov.sg	Int'l Association of Exhibitions & Events (IAEE) is the largest association of the exhibitions and events industry in the world, with a membership of show organizers, exhibitors and exhibition suppliers. This event that Singapore Exhibition & Convention Bureau participated in is their largest annual conference & expo. SECB took up a booth at IAEE and hosted the IAEE Chairman's reception a Hilton Americas Houston.
10-Jan-2014	AMEX Media Partnership Kick Off Call	STB Office	American Express Publishing	Alice Jong Carol Hong	alice_jong@stb.gov.sg	Meeting to kick off media partnership with American Express Publishing and discuss advertorial creative direction (T+L & Departures magazines)
12-16 Jan 2014	PCMA Convening Leaders Conference	Boston Hynes Convention Center, Boston, MA	N/A	Divine Lim	divine_lim@stb.gov.sg	Professional Convention Management Association (PCMA) is one of the leading trade organizations in the US with over 6,000 members, senior level meeting planners who are involved in business events in US and globally. Convening Leaders is their premier event that happens annually in the US. SECB attended with a small delegation from Singapore, composing of PCOs (professional conference organisers) for learning opportunity, peer to peer networking and business dev't.
10-Feb-2014	Fortune Media Partnership Kick Off Call	STB Office	TIME, Inc.	Alice Jong Carol Hong	alice_jong@stb.gov.sg	Meeting to kick off media partnership with Fortune Magazine and discuss advertorial creative direction

Date	Event	Venue	Partner	Officer	Contact	Description
23-25 Feb 2014	Conde Nast Traveler Exchange	The Charleston Hotel, Charleston, SC	Conde Nast Traveler Magazine	Kerry Medina	kerry_medina@stb.gov.sg	Trade show to meet with U.S. travel agents
10-14 Mar 2014	Cruise Shipping Miami	Miami Beach Convention Center	Marina Bay Cruise Center Singapore / Singapore Cruise Center	Kerhsing Goh, Carol Hong, Nirankar Khalsa	nirankar_khalsa@stb.gov.sg	Cruise Industry b2b Conference - platform for meetings with Cruise Lines
18-20 Mar 2014	West Coast Travel Agent Roadshow	The Ritz-Carlton, Phoenix; Hyatt Regency La Jolla, San Diego; Crowne Plaza Cabana, Palo Alto, CA	Singapore Airlines; Changi Airport Group; Malaysia Tourism Board	Kerry Medina, Wen Jie Chio	kerry_medina@stb.gov.sg	Dinner presentations made to travel agents based in 3 West Coast cities
21-23 Mar 2014	Successful Meetings University International	Conrad New York Hotel, New York, NY	Successful Meetings	Tara Barnes	tara_barnes@stb.gov.sg	trade show to meet with U.S. meeting planners to secure events for Singapore

Attachment to Section IV - FINANCIAL INFORMATION				
Statement of Receipts, Disbursements, and Activities of the Singapore Tourism Board				
for the period of 01 October 2013 to 31 March 2014				
				US\$
A.		Receipts of monies from Singapore (STB/SIN)	\$	926,843.45
		Receipts of monies from Other (Refunds)	\$	8,895.98
		<i>Note: Monthly Bank Float is maintained.</i>	TOTAL RECEIPTS	\$ 935,739.43
			US\$	
B.	1	Disbursements		
		a.) Salaries of Local Staff	\$	207,123.56
		b.) Staff Bonus	\$	-
		c.) Staff Welfare (incl Medical)	\$	68,603.94
		d.) Staff Training	\$	19,609.26
		e.) Posting Expense (incl Housing)	\$	116,700.90
	2	Office Rent (incl Conservancy Charges)	\$	52,620.69
	3	Public Utilities - Office	\$	2,226.74
	4	General Insurance - Office	\$	3,026.73
	5	Telecommunication	\$	9,940.05
	6	Freight/Postage/Courier	\$	6,213.33
	7	Vehicle Running/Repair/Maintenance	\$	4,246.97
	8	Membership	\$	988.00
	9	Vehicle Hire/Local Transport	\$	4,403.15
	10	Non-Capitalized Office Equipment & Furniture	\$	2,910.82
	11	Upkeep of Office Equipment & Furniture	\$	1,547.21
	12	Office Equipment Rental	\$	2,063.20
	13	Stationery	\$	2,299.63
	14	Sundries	\$	1,505.19
	15	Bank Charges	\$	785.74
	16	Professional Fees	\$	711.10
	17	Newspaper & Articles	\$	309.60
	18	Entertainment	\$	31,017.11
	19	Capital Expenditure	\$	-
	20	Marketing Promotion	\$	115,062.21
	21	Sales Calls/Business Development	\$	122,511.55
	22	Public Relations/Media	\$	219,696.07
	23	Miscellaneous (Others)	\$	15,000.00
		Sub-total	\$	1,011,122.75
			TOTAL DISBURSEMENTS	\$ 1,011,122.75